



## 2019 SPONSORSHIP OPPORTUNITIES & BENEFITS

### PRESENTING SPONSOR - \$5,000 (1 AVAILABLE)

Recognition as Presenting Sponsor for race  
20 complimentary entries for the race  
Recognition as presenting sponsor on race shirt  
Recognition in all event publicity including website & social media  
Sponsor Announcement by DJ  
Column ad in August Newsletter  
Display booth and company banner at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

### PLATINUM SPONSOR \$2500

Recognition as a Corporate Sponsor  
10 Complimentary entries for the race  
Company logo on race shirt  
Recognition in all event marketing including website & social media  
Sponsor Announcement by DJ  
Display Booth and company banner at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

### GOLD SPONSOR \$1,000

Recognition as a Corporate Sponsor  
5 Complimentary entries for the race  
Company logo on race shirt, website and social media  
Display Booth and company banner at event (provided by you)  
Sponsor announcement by DJ  
Opportunity to provide swag and participant packet insert for runners

### SILVER SPONSOR \$500

Recognition as a Sponsor  
3 Complimentary entries for the race  
Company logo on race shirt, website and social media  
Display Booth and company banner at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

### BRONZE SPONSOR \$250

Recognition as a Sponsor  
1 Complimentary entry for race  
Company logo on race shirt, website and social media  
Display Booth and company banner at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

### COURSE SPONSOR \$150

Recognition as a Sponsor  
Race website and social media acknowledgment  
Display Booth and company banner at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

\*sponsorship deadline is July 1 to be included on race shirt

## JOIN US AS A SPONSOR!

Heartland Soccer is excited to announce the 3rd Annual 5K Run to be held on Saturday, July 27th in Olathe, KS at Heritage Park!

Proceeds from the 5K will go towards efforts to support several programs impacting the lives of young people in our community by creating leadership, mentorship and scholarship opportunities for players and referees, along with outreach in the community to help bring opportunity, access, healthy lifestyles and soccer to all.

Heartland is looking for the support of community oriented businesses; we would like to request your consideration to join the sponsorship ranks for the 3rd Annual Heartland Soccer 5K Run/Walk.

Your donations to Heartland Soccer Association will have a positive impact on youth soccer in the Greater Kansas City area.

To secure your sponsorship or for more information please contact Sara at [sara.prigel@heartlandsoccer.net](mailto:sara.prigel@heartlandsoccer.net).

## INDIVIDUAL SPONSORSHIP ITEMS

### START/FINISH SPONSOR \$3,000 (1 AVAILABLE)

Recognition as Corporate Sponsor  
15 Complimentary entries for the race  
Company logo on race shirt  
Recognition in all event marketing including website & social media  
Company banner (provided by you) at the start and finish line  
Display booth at event (provided by you)  
Opportunity to provide swag & participant packet insert for runners

### FINISHER SCARF SPONSOR \$2000 (1 AVAILABLE)

Company logo on finisher scarfs  
5 Complimentary entries for race  
Recognition as finisher scarf sponsor in all event publicity  
Sponsorship pledge must be received by June 14

### HOSPITALITY PAVILION & WATER STATION SPONSOR (1 AVAILABLE)

Prominent signage at Hospitality Pavilion  
Company banner (provided by you) displayed at water stations  
Opportunity to provide swag participant packet inserts for runners  
Sponsor Announcement by DJ  
Logo on 5K website  
Column ad in August E-Newsletter  
\*this package is a trade for food. Sponsor to supply water, bananas, granola bars and chocolate milk to participants after event

### AWARDS SPONSOR \$750 (1 AVAILABLE)

Name/Logo on awards  
Logo on 5K website

### RACE SHIRT SPONSOR \$750 (1 AVAILABLE)

Recognition as shirt sponsor in race publications and prominent logo on shirt

### BANNER DISPLAY & ON-SITE VENDOR \$100

Display booth and company banner at event (provided by you)

### PARTICIPANT PACKET INSERT \$50

## TO SECURE YOUR SPONSORSHIP OR FOR MORE INFO PLEASE CONTACT:

Sara Prigel, Philanthropy and Special Events Director at [sara.prigel@heartlandsoccer.net](mailto:sara.prigel@heartlandsoccer.net) or 913.707.0968  
[www.heartlandsoccer.net/5k-run/](http://www.heartlandsoccer.net/5k-run/)