



## 2019 SPONSORSHIP OPPORTUNITIES & BENEFITS

### PRESENTING SPONSOR - \$5,000 (1 AVAILABLE)

- Recognition as Presenting Sponsor for race
- 20 complimentary entries for the race
- Logo prominently displayed on race shirt
- Logo prominently displayed on all race marketing materials
- Recognition in all event publicity including website & social media
- Sponsor Announcement by DJ
- Column ad in August Newsletter
- Participant packet insert
- Display booth at event (provided by you)
- Company banner (provided by you) displayed at race day
- Opportunity to provide swag & participant packet insert for runners

### PLATINUM SPONSOR \$2500

- Recognition as a Corporate Sponsor
- 10 Complimentary entries for the race
- Company logo on race shirt
- Recognition in all event marketing including website & social media
- Sponsor Announcement by DJ
- Display Booth and company banner at event (provided by you)
- Opportunity to provide swag & participant packet insert for runners

### GOLD SPONSOR \$1,000

- Recognition as a Corporate Sponsor
- 5 Complimentary entries for the race
- Company logo on race shirt, brochure and website
- Display Booth and company banner at event (provided by you)
- Sponsor announcement by DJ
- Opportunity to provide swag and participant packet insert for runners

### SILVER SPONSOR \$500

- Recognition as a Sponsor
- 2 Complimentary entries for the race
- Company name listed on race brochure and website
- Display Booth and company banner at event (provided by you)
- Opportunity to provide swag & participant packet insert for runners

### BRONZE SPONSOR \$250

- Recognition as a Sponsor
- Race website and social media acknowledgement
- Display Booth and company banner at event (provided by you)
- Opportunity to provide swag & participant packet insert for runners

\*sponsorship deadline is June 22 to be included on race shirt

## JOIN US AS A SPONSOR!

Heartland Soccer is excited to announce the 3rd Annual 5K Run to be held on Saturday, July 27th in Olathe, KS at Heritage Park!

Proceeds from the 5K will go towards efforts to support several programs impacting the lives of young people in our community by creating leadership, mentorship and scholarship opportunities for players and referees, along with outreach in the community to help bring opportunity, access, healthy lifestyles and soccer to all.

Heartland is looking for the support of community oriented businesses; we would like to request your consideration to join the sponsorship ranks for the 3rd Annual Heartland Soccer 5K Run/Walk.

Your donations to Heartland Soccer Association will have a positive impact on youth soccer in the Greater Kansas City area.

To secure your sponsorship or for more information please contact Sara at [sara.prigel@heartlandsoccer.net](mailto:sara.prigel@heartlandsoccer.net).

### INDIVIDUAL SPONSORSHIP ITEMS

#### START/FINISH SPONSOR \$3,000 (1 AVAILABLE)

- Recognition as Corporate Sponsor
- 15 complimentary entries for the race
- Company logo on race shirt
- Recognition in all event marketing including website & social media
- Company banner (provided by you) at the start and finish line
- Display booth at event (provided by you)
- Opportunity to provide swag & participant packet insert for runners

#### FINISHER SCARF SPONSOR \$2000 (1 AVAILABLE)

- Company logo on finisher scarfs
- 5 Complimentary entries for race
- Recognition as finisher scarf sponsor in all event publicity
- Sponsorship pledge must be received by June 14

#### HOSPITALITY PAVILION & WATER STATION SPONSOR (1 AVAILABLE)

- Pavilion referred to by Sponsors Name during 5K
- Prominent signage at Hospitality Pavilion
- Company banner (provided by you) displayed at water stations
- Opportunity to provide swag participant packet inserts for runners
- Sponsor Announcement by DJ
- Logo on 5K website
- Column ad in August E-Newsletter
- \*this package is a trade for food. Sponsor to supply water, bananas, granola bars and chocolate milk to participants after event

#### AWARDS SPONSOR \$750 (1 AVAILABLE)

- Name/Logo on awards
- Logo on 5K website

#### BANNER DISPLAY \$100

- Company banner (provided by you) displayed along course
- Company name on 5K Website

### TO SECURE YOUR SPONSORSHIP OR FOR MORE INFO PLEASE CONTACT:

Sara Prigel, Philanthropy and Special Events Director at [sara.prigel@heartlandsoccer.net](mailto:sara.prigel@heartlandsoccer.net) or 913.707.0968  
[www.heartlandsoccer.net/5k-run/](http://www.heartlandsoccer.net/5k-run/)